



ANNAPOORANA ENGINEERING COLLEGE

(An Autonomous Institution)

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai

Accredited By NAAC 'A' Grade & Accredited By NBA (Civil, CSE & EEE)

2(f) & 12(B) Status as per UGC Act 1956

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NH-47, Sankari Main Road, Periyaseeragapadi, Salem-636308, Tamil Nadu.

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ENTREPRENEURSHIP DEVELOPMENT CELL

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ACADEMIC YEAR : 2023-2024			
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2	01.11.2023	ENTREPRENEURSHIP AWARENESS CAMP -III	WORKSHOP
3	27-10-2023	ENTREPRENEURIAL TALK	WORKSHOP
4	13.10.2023	BUSINESS PLAN - A ROUTE MAP TO SUCCESS	WORKSHOP
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6	21-09-2023	ENTREPRENEURSHIP AS CAREER OPPORTUNITY	WORKSHOP
7	14-09-2023	ENTREPRENEURSHIP AWARENESS CAMP -I	WORKSHOP
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9	22-08-2023	ENTREPRENEURSHIP & INNOVATION MANAGEMENT	WORKSHOP
10	01-08-2023	THE RISKS OF BEING AN ENTREPRENEUR	WEBINAR



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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

AEC/EDC/23-24/10

DATE : 01-02-2024

We wish to inform that , Entrepreneurship Development Cell is Conducting a programme "Business plan -Entrepreneurship" on 02-02-2024 at Dr A.Shanmugasundaram Seminar Hall .Mr Hariperumal JK Tyres , Salem - will be the resource person for the program.The event will help the participants to enhance their knowledge on Engineering .

All are instructed to attend the same without fail and get benefitted.

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BUSINESS PLAN - ENTREPRENEURSHIP

DATE : 02-02-2024



SPEAKER NAME : Mr Hariperumal JK Tyres , Salem

**VENUE : SEMINAR HALL ,
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ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS REPORT

Programme Title : Business plan -Entrepreneurship

Date :_02-02-2024

Speaker Name :_Mr Hariperumal JK Tyres , Salem

Venue : A.Shanmugasundaram Seminar Hall

:After welcome address and inaugural speech, Our Speaker discussed following topics like,

- Scheme for mitigating the unemployment problems of socially and economically weaker sections of the society
- Applicants must be of age between 18-45 in general and for special (Women/Minorities/ BC/MBC/SC/ST/Ex-servicemen/Transgenders/Differently abled), age relaxation upto 55 years
- Minimum 8th Pass
- Family income should be below Rs.5.00 lakh
- Trading projects with maximum Project costs Rs.15.00 lakh
- Promoter's contribution 10% for General and 5% for Special Category
- Loan assistance from Commercial Banks
- Individual Based Capital Subsidy @ 25% of the Project cost (Maximum Rs.3.75 lakh)




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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

AEC/EDC/23-24/09

DATE : 30-10-2023

We wish to inform that , Entrepreneurship Development Cell is Conducting a programme "Entrepreneurship Awareness Camp -III" on 01.11.2023 at Dr A.Shanmugasundaram Seminar Hall . Mr K.sundaram ,ASP, Vidyaa Vikas College of Engineering and technology - will be the resource person for the program.The event will help the participants to enhance their knowledge on Engineering .

All are instructed to attend the same without fail and get benefitted.


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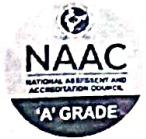
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ENTREPRENEURSHIP DEVELOPMENT CELL

CORDIALLY INVITES YOU FOR THE

**ENTREPRENEURSHIP AWARENESS
CAMP -III**

DATE : 01.11.2023

**SPEAKER NAME : Mr K.sundaram ,ASP, Vidyaa Vikas College of Engineering
and technology**

WELCOME YOU ALL

**VENUE : SEMINAR HALL ,
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ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS REPORT

Programme Title : Entrepreneurship Awareness Camp -III

Date : 01.11.2023

Speaker Name : Mr K.sundaram ,ASP, Vidya Vikas College of Engineering and technology

Venue : A.Shanmugasundaram Seminar Hall

:After welcome address and inaugural speech, Our Speaker discussed following topics like,

- Scheme for mitigating the unemployment problems of socially and economically weaker sections of the society
- Applicants must be of age between 18-45 in general and for special (Women/Minorities/ BC/MBC/SC/ST/Ex-servicemen/Transgenders/Differently abled), age relaxation upto 55 years
- Minimum 8th Pass
- Family income should be below Rs.5.00 lakh
- Trading projects with maximum Project costs Rs.15.00 lakh
- Promoter's contribution 10% for General and 5% for Special Category
- Loan assistance from Commercial Banks
- Individual Based Capital Subsidy @ 25% of the Project cost (Maximum Rs.3.75 lakh)




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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

AEC/EDC/23-24/08

DATE : 25-10-2023

We wish to inform that , Entrepreneurship Development Cell is Conducting a programme "Entrepreneurial Talk " on 27-10-2023 at Dr A.Shanmugasundaram Seminar Hall . Mr Kavin , MD, HJ Motors , Salem- will be the resource person for the program.The event will help the participants to enhance their knowledge on Engineering .

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ENTREPRENEURIAL TALK

DATE : 27-10-2023

SPEAKER NAME : Mr Kavim , MD, HJ Motors , Salem

VENUE : SEMINAR HALL ,
ANNAPOORANA ENGINEERING COLLEGE

WELCOME YOU ALL





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ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS REPORT

Programme Title : Entrepreneurial Talk

Date : 27-10-2023

Speaker Name : Mr Kavin , MD, HJ Motors , Salem

Venue : A. Shanmugasundaram Seminar Hall

:After welcome address and inaugural speech, Our Speaker discussed following topics like,

- ❖ introduce participants to the concept of entrepreneurship.
- ❖ inform participants about the importance of innovation and creativity in business.
- ❖ equip participants with the basic knowledge of how to start and manage a business.
- ❖ provide an understanding of government policies and financial schemes for entrepreneurs.
- ❖ connect participants with successful entrepreneurs and mentors for guidance.




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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

AEC/EDC/22-23/07

DATE : 12-10-2023

We wish to inform that , Entrepreneurship Development Cell is Conducting a programme "Business plan - A route map to success " on 13.10.2023 at Dr A.Shanmugasundaram Seminar Hall . Mr Alaguprabhu, MD, TW Tech ,Madurai - will be the resource person for the program.The event will help the participants to enhance their knowledge on Engineering .

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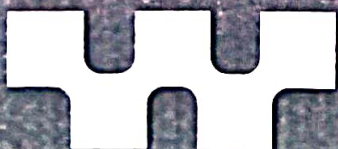
BUSINESS PLAN - A ROUTE MAP TO SUCCESS



DATE : 13.10.2023

SPEAKER NAME : Mr Alaguprabhu, MD, TW Tech ,Madurai

**VENUE : SEMINAR HALL,
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ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS REPORT

Programme Title : Business plan - A route map to success

Date : 13.10.2023

Speaker Name : Mr Alaguprabhu, MD, TW Tech, Madurai

Venue : A. Shanmugasundaram Seminar Hall

: After welcome address and inaugural speech, Our Speaker discussed following topics like,

After welcome address and inaugural speech, Our Speaker discussed following topics like,

- ❖ foster an understanding of entrepreneurship as a career option.
- ❖ inspire participants to develop their innovative ideas into business ventures.
- ❖ provide knowledge about the process of starting a business, including funding, marketing, and business planning.
- ❖ connect participants with successful entrepreneurs, mentors, and resources.




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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

AEC/EDC/23-24/06

DATE : 05-10-2023

We wish to inform that , Entrepreneurship Development Cell is Conducting a programme "Entrepreneurship Awareness Camp -II " on 06-10-2023 at Dr A.Shanmugasundaram Seminar Hall . Mr F .Suresh, MD, TF Tech - will be the resource person for the program.The event will help the participants to enhance their knowledge on Engineering .

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ENTREPRENEURSHIP DEVELOPMENT CELL

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ENTREPRENEURSHIP AWARENESS CAMP - II

DATE : 06-10-2023

SPEAKER NAME : Mr F .Suresh, MD, TF Tech

**VENUE : SEMINAR HALL ,
ANNAPOORANA ENGINEERING COLLEGE**

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ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS REPORT

Programme Title : Entrepreneurship Awareness Camp -II

Date : 06-10-2023

Speaker Name : Mr F .Suresh, MD, TF Tech

Venue : A.Shanmugasundaram Seminar Hall

:After welcome address and inaugural speech, Our Speaker discussed following topics like,

Identify the loan schemes suitable for your business type and location.

Prepare a detailed business plan highlighting your business model, financial forecasts, market strategy, and potential growth.

Gather necessary documents such as identity proof, address proof, financial statements, and business registration certificates.

Submit your loan application either online or at the respective bank/financial institution.

Some government-backed schemes have a specific online portal for applications.

Upon approval, the loan amount will be disbursed to your business account. Ensure that you understand the repayment terms and conditions.




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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

AEC/EDC/23-24/05

DATE : 20-09-2023

We wish to inform that , Entrepreneurship Development Cell is Conducting a programme "Entrepreneurship as Career Opportunity " on 21-09-2023 at Dr A.Shanmugasundaram Seminar Hall . Mr Karuppu selvam , MS Enterprise.- will be the resource person for the program.The event will help the participants to enhance their knowledge on Engineering .

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ENTREPRENEURSHIP DEVELOPMENT CELL

CARDIALLY INVITES YOU FOR THE

ENTREPRENEURSHIP AS CAREER OPPORTUNITY

DATE : 21-09-2023

SPEAKER NAME : Mr Karuppu selvam , MS Enterprise

**VENUE : SEMINAR HALL ,
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ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS REPORT

Programme Title : Entrepreneurship as Career Opportunity

Date : 21-09-2023

Speaker Name : Mr Karuppu selvam , MS Enterprise

Venue : A.Shanmugasundaram Seminar Hall

:After welcome address and inaugural speech, Our Speaker discussed following topics like,

(MUDRA) Loans

- To provide financial assistance to micro-enterprises in the non-farm sector.
- Shishu, Kishore, and Tarun as described earlier.
- Small entrepreneurs, including those in rural areas.
- Up to ₹10 lakh.




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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

AEC/EDC/23-24/04

DATE : 12-09-2023

We wish to inform that , Entrepreneurship Development Cell is Conducting a programme "Entrepreneurship Awareness Camp -I " on 14-09-2023 at Dr A.Shanmugasundaram Seminar Hall . Mr Prasanna VB Tech , Coimbatore- will be the resource person for the program.The event will help the participants to enhance their knowledge on Engineering .

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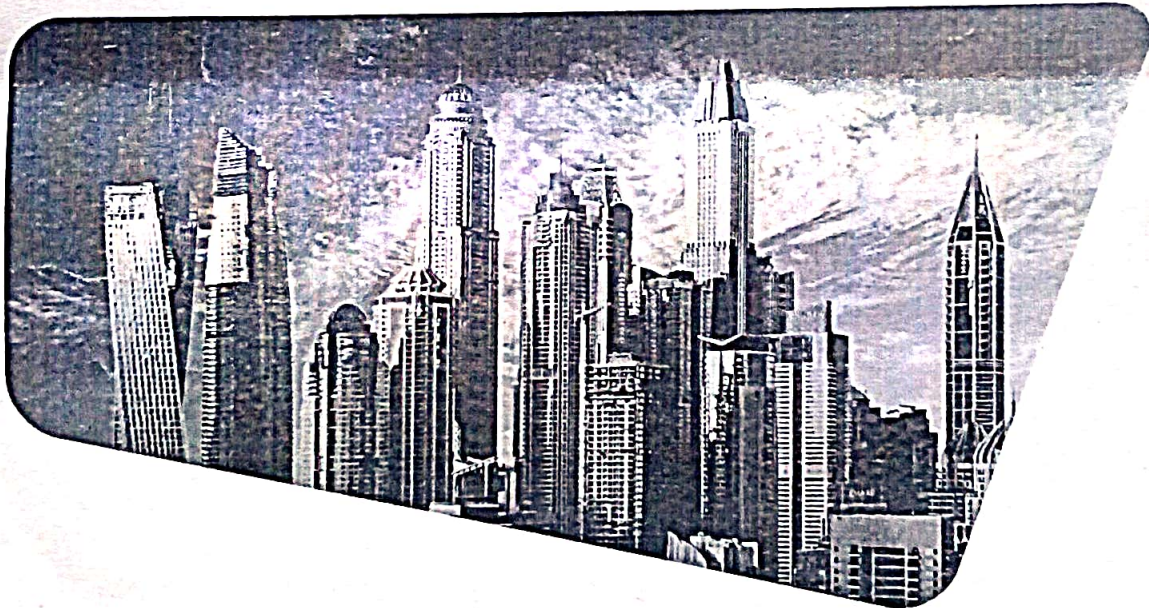


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ENTREPRENEURSHIP AWARENESS CAMP - I

DATE : 14-09-2023



SPEAKER NAME : Mr Prasanna VB Tech , Coimbataore

**VENUE : SEMINAR HALL ,
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ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS REPORT

Programme Title : Entrepreneurship Awareness Camp -I

Date : 14-09-2023

Speaker Name : Mr Prasanna VB Tech , Coimbatore

Venue : A.Shanmugasundaram Seminar Hall

:After welcome address and inaugural speech, Our Speaker discussed following topics like,

Stand-Up India Scheme

- promote entrepreneurship among women and SC/ST individuals.
- Between ₹10 lakh to ₹1 crore.
- Women entrepreneurs or SC/ST entrepreneurs looking to establish a greenfield enterprise.




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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

AEC/EDC/23-24/03

DATE : 04-09-2023

We wish to inform that , Entrepreneurship Development Cell is Conducting a "Innovation and Entrepreneurship "programme on 07-09-2023 at Dr A.Shanmugasundaram Seminar Hall . Mrs .Pavithra Bannari Amman Sugars - will be the resource person for the program.The event will help the participants to enhance their knowledge on Engineering .

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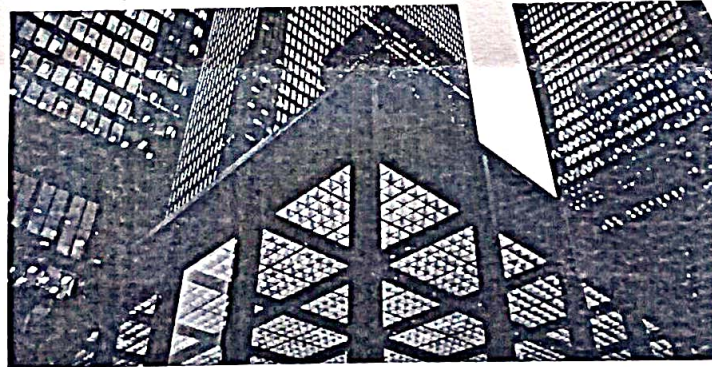


ENTREPRENEURSHIP DEVELOPMENT CELL

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INNOVATION AND ENTREPRENEURSHIP

DATE : 07-09-2023



SPEAKER NAME : Mrs .Pavithra Bannari Amman Sugars

**VENUE : SEMINAR HALL ,
ANNAPOORANA ENGINEERING COLLEGE**

WELCOME YOU ALL



ANNAPOORANA ENGINEERING COLLEGE

(An Autonomous Institution)

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai

Accredited By NAAC 'A' Grade & Accredited By NBA (Civil, CSE & EEE)

2(f) & 12(B) Status as per UGC Act 1956

ISO 9001:2015 Certified Institution

NH-47, Sankari Main Road, Periyaseeragapadi, Salem-636308, Tamil Nadu.

www.aecsale.edu.in



ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS REPORT

Programme Title : Innovation and Entrepreneurship

Date : 07-09-2023

Speaker Name : Mrs .Pavithra, Bannari Amman Sugars

Venue : A.Shanmugasundaram Seminar Hall

:After welcome address and inaugural speech, Our Speaker discussed following topics like,

Mudra Loan Scheme

- To offer loans to small and micro-businesses in the non-corporate sector.
- Shishu (up to ₹50,000), Kishore (₹50,000 to ₹5 lakh), and Tarun (₹5 lakh to ₹10 lakh).
- Varies by lender; generally 9-12%.
- Startups, small businesses, service sector units, and other non-corporate entities.




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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

AEC/EDC/23-24/02

DATE : 20-08-2023

We wish to inform that , Entrepreneurship Development Cell is Conducting a "Entrepreneurship & Innovation Management" programme on 22-08-2023 at Dr A.Shanmugasundaram Seminar Hall . Mr Soundhararajan , TIIC , ERODE- will be the resource person for the program.The event will help the participants to enhance their knowledge on Engineering .

All are instructed to attend the same without fail and get benefitted.


PRINCIPAL

Principal
Annapoorana Engineering College,
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Periya Seeragapadi, Salem-636 308



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ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS REPORT

Programme Title : Entrepreneurship & Innovation Management

Date : 22-08-2023

Speaker Name : Mr Soundhararajan , TIIC , ERODE

Venue : A.Shanmugasundaram Seminar Hall

:After welcome address and inaugural speech, Our Speaker discussed following topics like,

Entrepreneurship loan schemes are designed to provide financial assistance to entrepreneurs, small businesses, and startups to help them establish or expand their ventures. These schemes vary depending on the country, government policies, and financial institutions offering them. Below is an overview of common types of entrepreneurship loan schemes and their general details.

Government schemes often offer loans with lower interest rates and more flexible repayment terms to encourage entrepreneurship. They are usually backed by government institutions to support specific sectors or demographics (e.g., youth, women, minority-owned businesses).

1. Prime Minister's Employment Generation Programme (PMEGP) – India

- To generate self-employment opportunities through the establishment of micro-enterprises in rural and urban areas.
- Individuals above 18 years of age, self-help groups, and institutions like NGOs.
- Up to ₹25 lakh for manufacturing units and ₹10 lakh for service units.
- 15-35% of the project cost (based on location and sector).




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ENTREPRENEURSHIP DEVELOPMENT CELL

Minutes of meeting

Date of Meeting : 02-08-2023

Venue : Principal Office

Time : 02.00 PM

Minutes of the Entrepreneurship Development Cell meeting held on 02-08-2023 at 02.00 PM.

Members Present:

S.NO	FACULTY	POSITION
1.	Dr. A.ANBUCHEZIAN	Principal/Chairperson
2.	Dr. R.S.GANDHIMATHI	Department Coordinator
3.	Dr.T.BUVANESWARI	Department Coordinator
4.	Dr.B.RAMESH	Department Coordinator
5.	Dr.M.SENTHIL	Department Coordinator
6.	Dr.N.NEDUNCHEZHIAN	Department Coordinator
7.	Dr.R.VENKATESH	Department Coordinator
8.	Mr.B.PRABHU	Member
9.	Mr. P.AYYANAR	Member
10.	Dr.S.SENTHIL KUMAR	Member
11.	Mr.P.SAKTHIVEL	Member
12.	Mr. M. BHARANIKUMAR	EDC Facilitator



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Minutes Discussed :

Meeting started with welcome greetings

1. The members reviewed the minutes of previous meetings and necessary taken
2. The Principal directed to plan and organize important workshops/seminars or some activity on Entrepreneur Development Programmes and start-ups along with some innovative practices
3. Principal encouraged to work for growth and sustainability of EDC activities.
4. Principal suggested that the faculty should attend FDPs in orientation to Entrepreneurship development in semester breaks.
5. Resolved to organize seminar skill development program

The chief coordinator thanked the members.

Chief Coordinator

Principal

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ENTREPRENEURSHIP DEVELOPMENT CELL

CIRCULAR

AEC/EDC/23-24/01

DATE : 30-07-2023

We wish to inform that , Entrepreneurship Development Cell is Conducting a "The Risks of Being an Entrepreneur" Webinar programme on 01-08-2023 . Mr Ponnusamy, NS Tech, Salem- will be the resource person for the program.The event will help the participants to enhance their knowledge on Engineering .

All are instructed to attend the same without fail and get benefitted.


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ENTREPRENEURSHIP DEVELOPMENT CELL

CORDIALLY INVITES YOU FOR THE

"The Risks of Being an Entrepreneur"

SPEAKER NAME : Mr Ponnusamy, NS Tech, Salem

DATE :01-08-2023

WEBINAR :

[HTTPS://MEET.GOOGLE.COM/UYV-FMGB-XKB](https://meet.google.com/UYV-FMGB-XKB)

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ENTREPRENEURSHIP DEVELOPMENT CELL

EVENTS REPORT

Programme Title : The Risks of Being an Entrepreneur

Date : 01-08-2023

Speaker Name : Mr Ponnusamy, NS Tech, Salem

Venue : A.Shanmugasundaram Seminar Hall

After welcome address and inaugural speech, Our Speaker discussed following topics like,

MSME Loan

- The scheme offers competitive interest rates, making it easier for MSMEs to access affordable financing.
- The government's backing provides a sense of security and confidence to borrowers.
- The scheme offers a variety of loan products to meet the specific needs of different businesses.
- By providing financial assistance to MSMEs, the scheme contributes to the overall economic growth of the country.
- Various Entrepreneurship Loans
- Various Subsidies are discussed.
- Project Plan and proposals are discussed


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